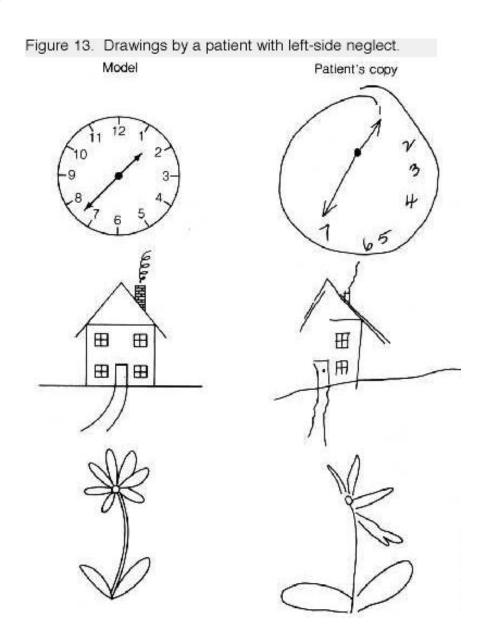
# Neuroscience 100

Week V: Attention November 3<sup>rd</sup>, 2015

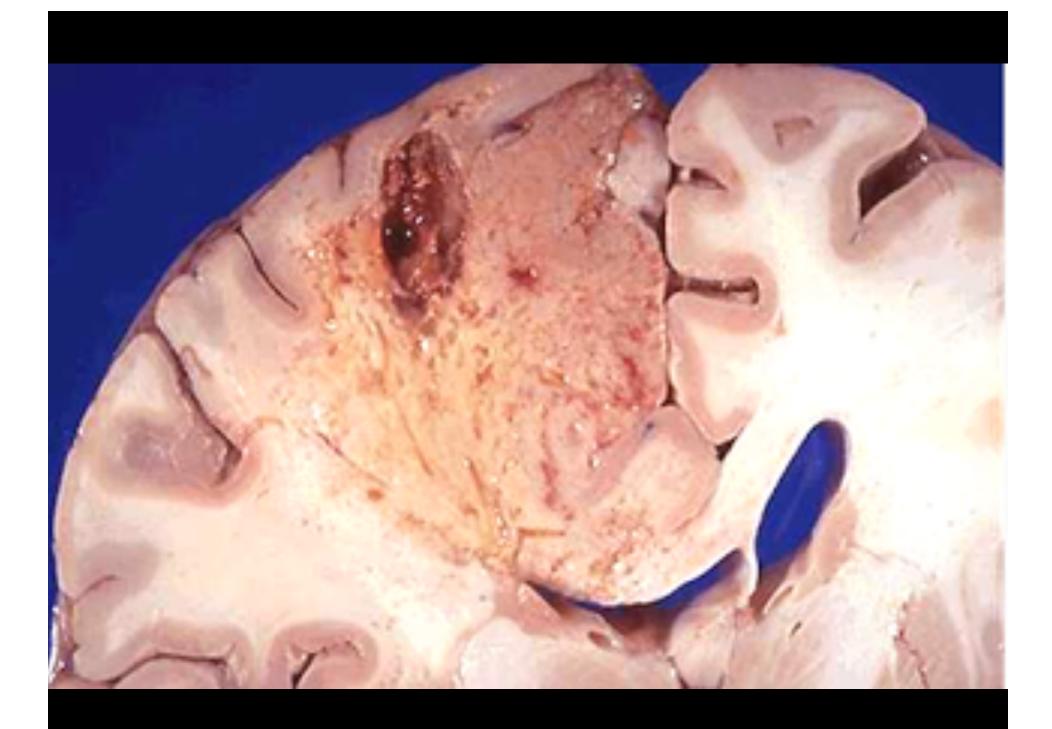
Condition: Neglect & Stroke

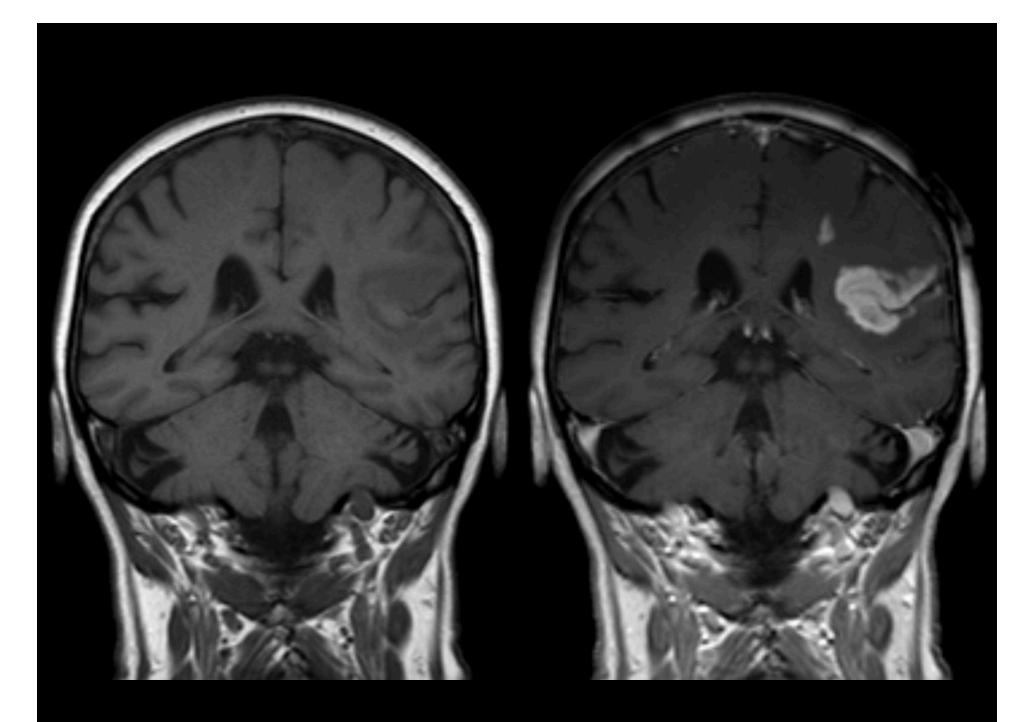
**Topic: Attention** 

Technique: Patient Studies



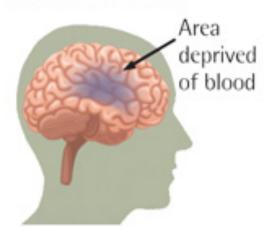
# Stroke

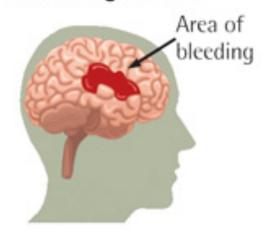




#### **Ischemic Stroke**

#### Hemorrhagic Stoke





Obstruction blocks blood flow to part of the brain



Weakened vessel
wall ruptures,
causing
bleeding in
the brain

Accounts for 87 percent of all stroke cases.

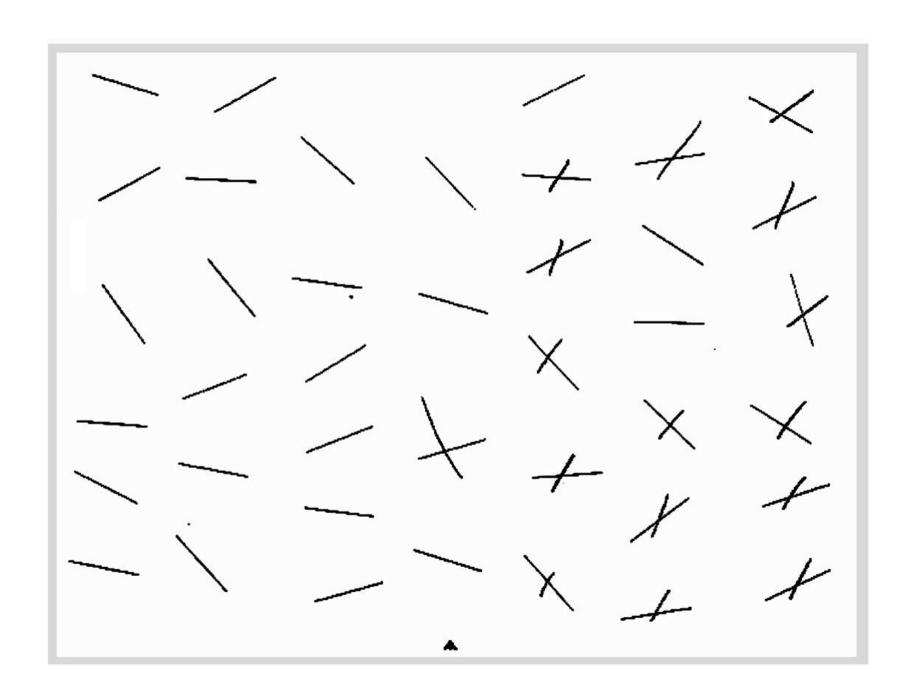
# Neglect

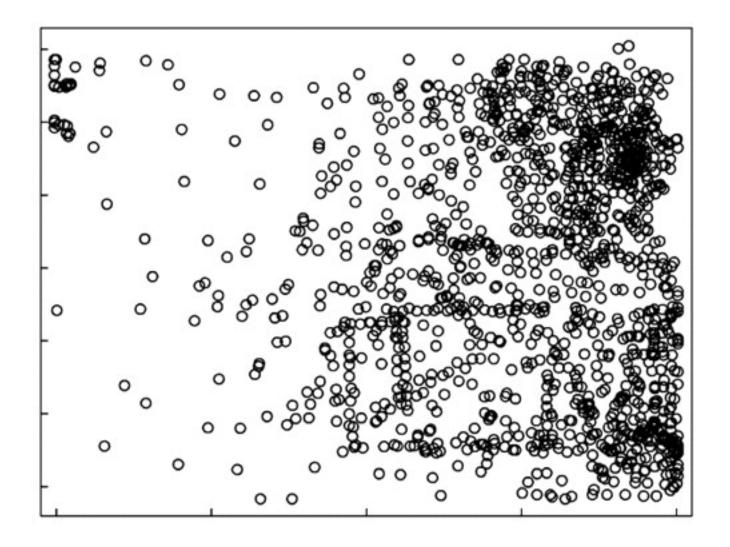
#### **Neglect**

Attentional deficit
Ignorance of the left side of the world
"It just does not exist"

Figure 13. Drawings by a patient with left-side neglect.

Model Patient's copy  $\blacksquare$  $\blacksquare$ 田 一用 ⊞  $\blacksquare$ 





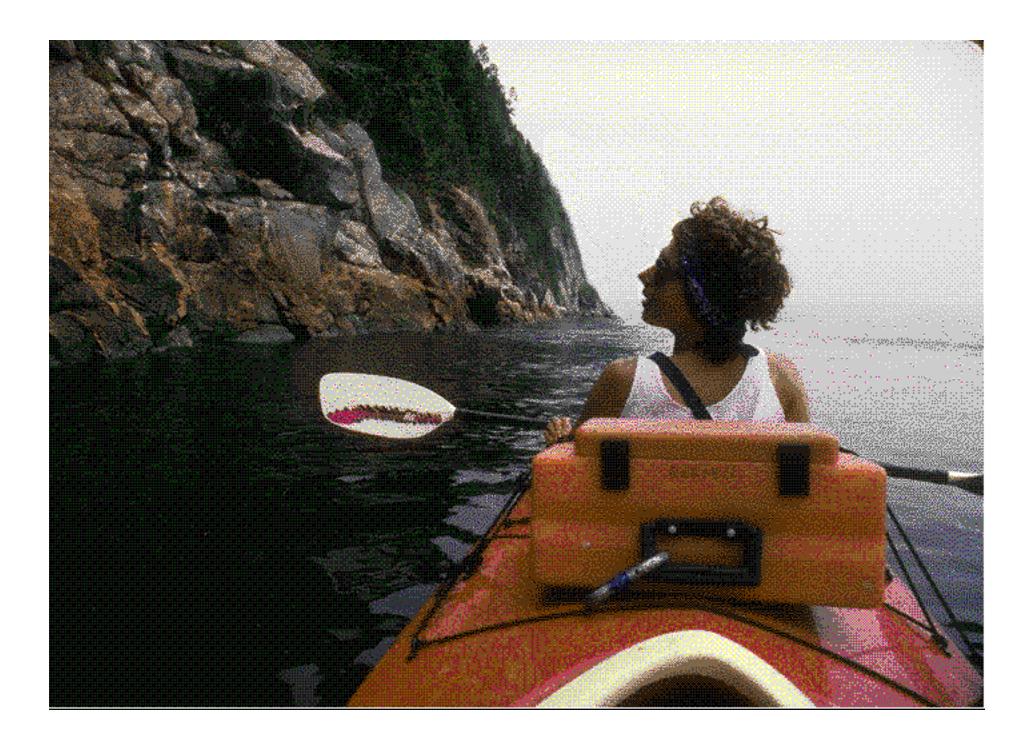
### Neglect

In most instances, attention can be drawn left visual space via motion or other salient stimuli

However, LVS will be ignored if not drawn there

# Attention

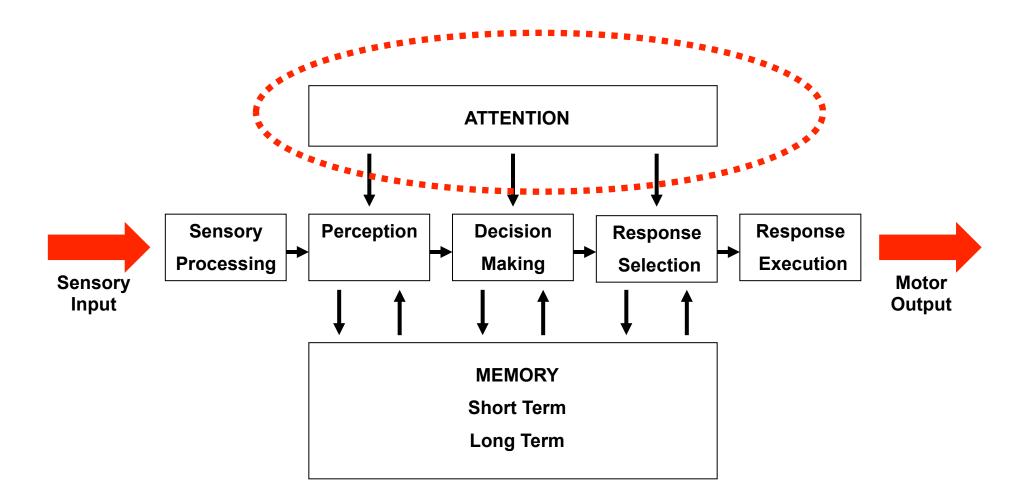


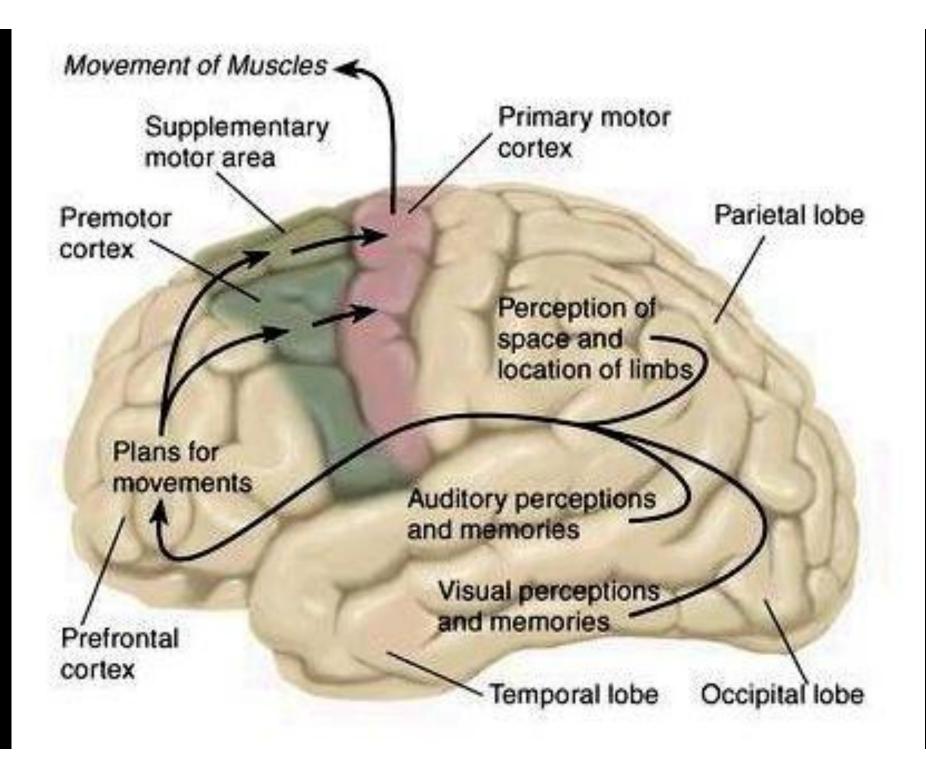




What is attention?

# Information Processing





# THE FOCALIZATION OF INFORMATION PROCESSING RESOURCES

Cell phones are one of the most common distractions for drivers.

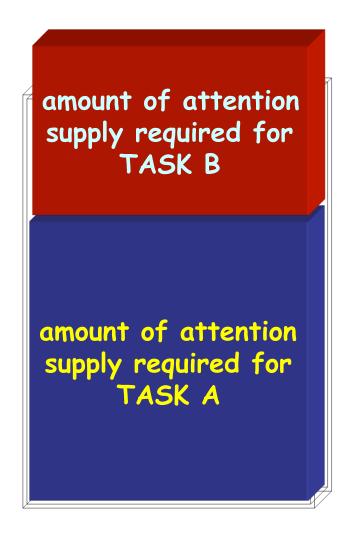
Drivers engaged in text messaging on a cellular phone are 23 times more likely to be involved in a crash or near crash event compared with non-distracted drivers.

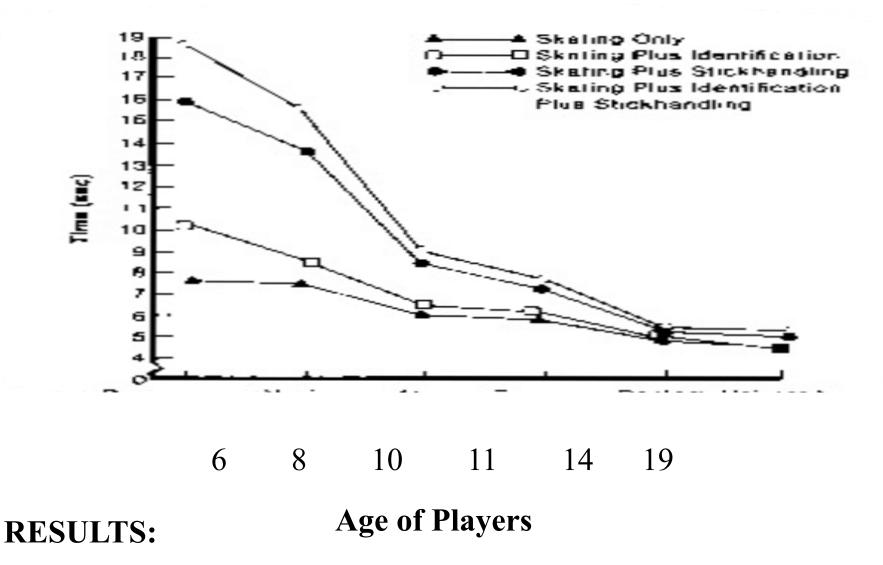
(Virginia Tech Transportation Institute, 2010)

#### ATTENTION: TASK DEMAND



#### ATTENTION: TASK DEMAND





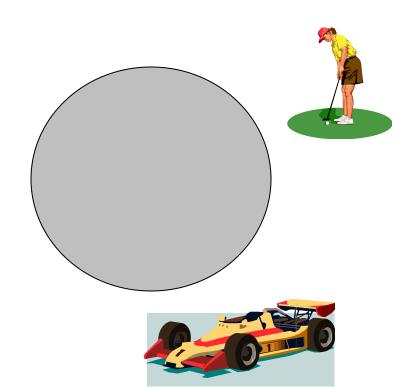
•Skating Speed impacted by Stick Handling task up to 14 yrs of age

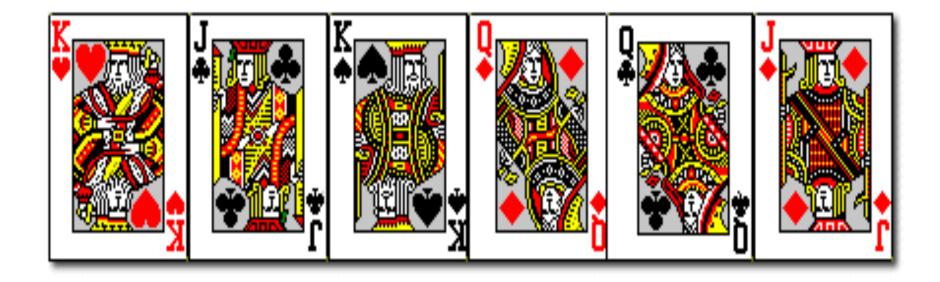
•Thus, skating speed not automated

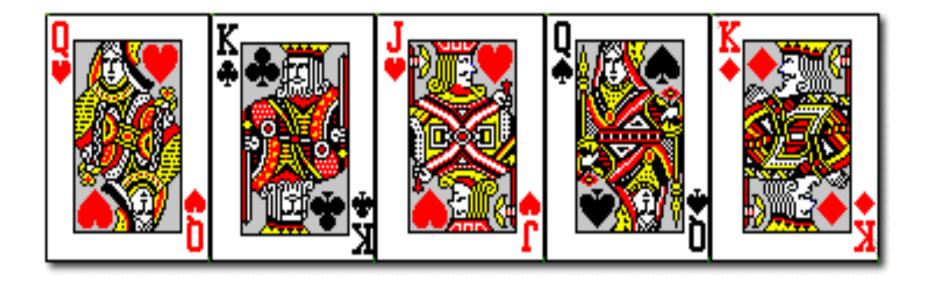
## ATTENTION: SELECTIVITY



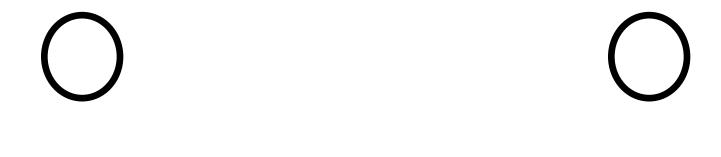








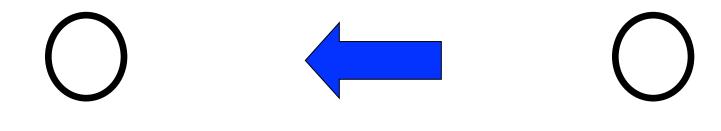
# Researching Attention: The Posner Task





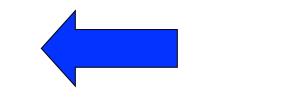






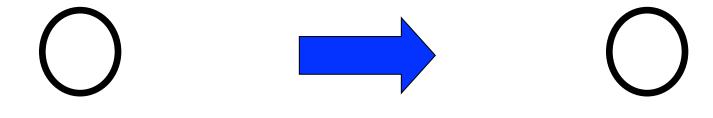










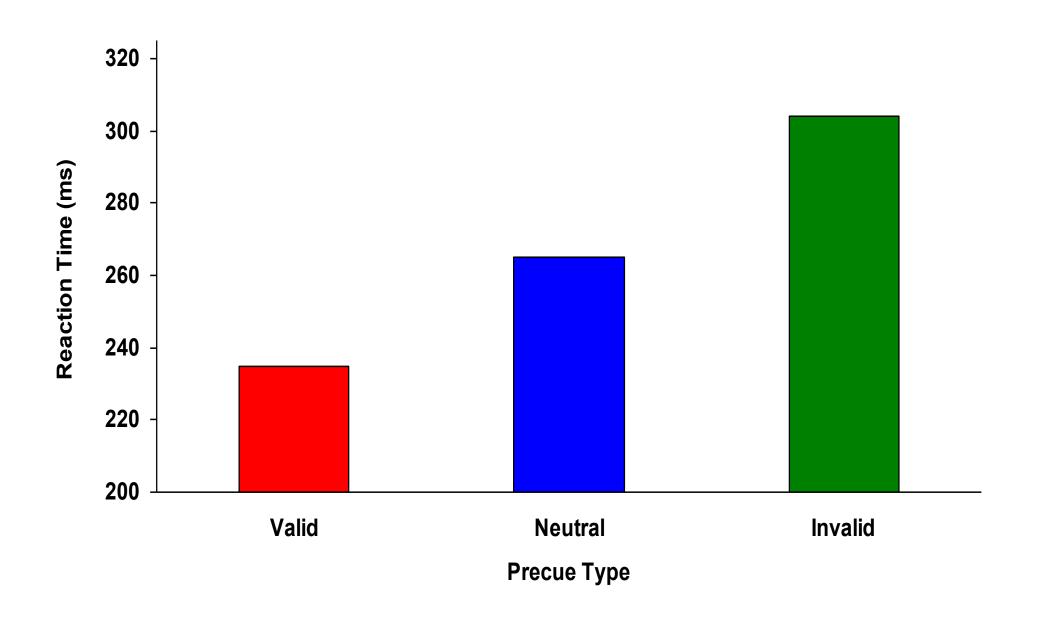


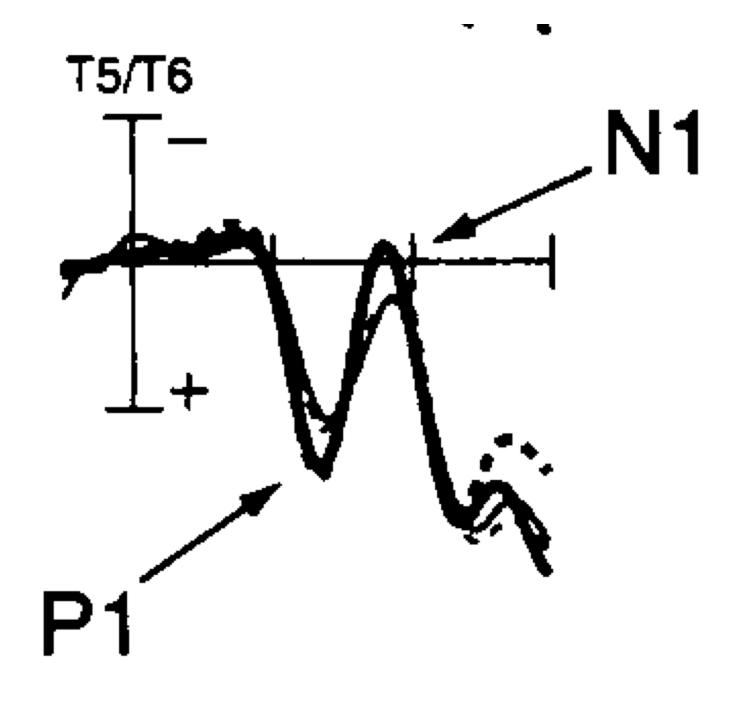




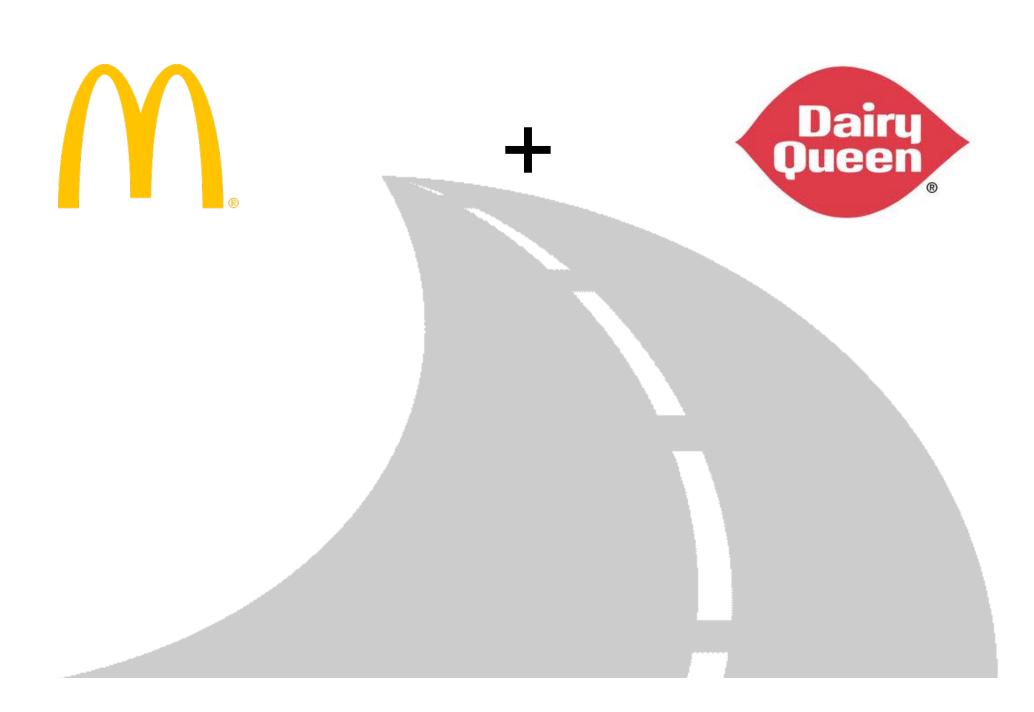


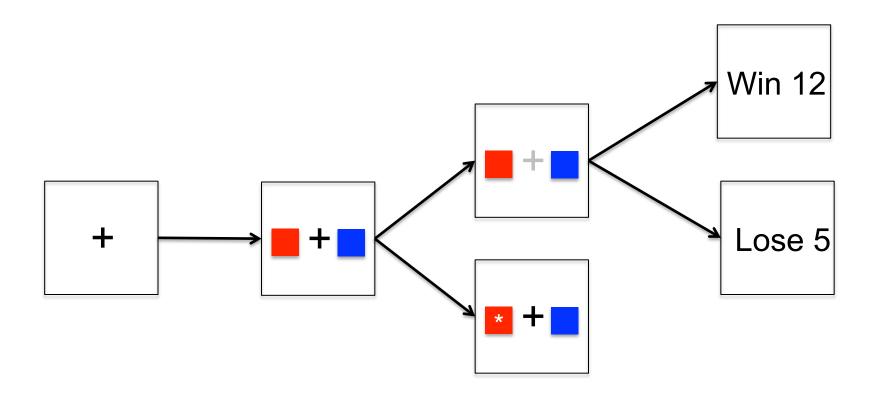
#### Posner, Missen, & Ogden (1978)

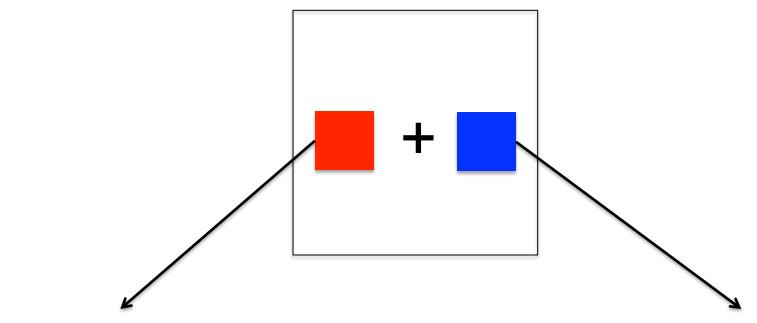




# Attention and Learning

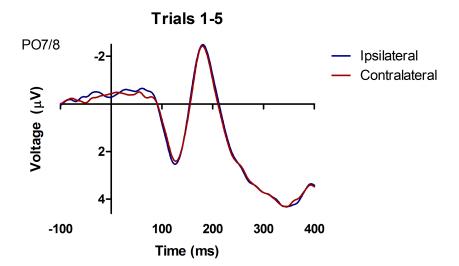


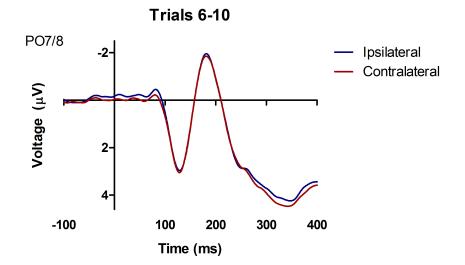


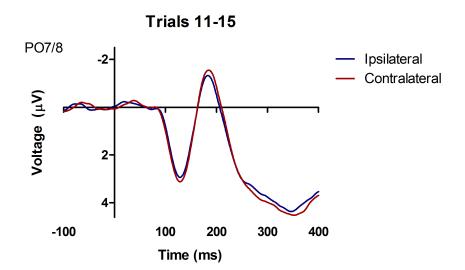


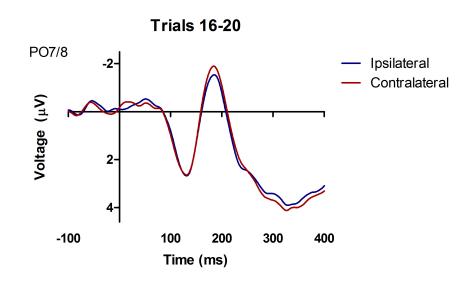
HIGH Value
-e.g. pays
out 12 most
of the time

LOW Value
-e.g. pays
out 6 most
of the time



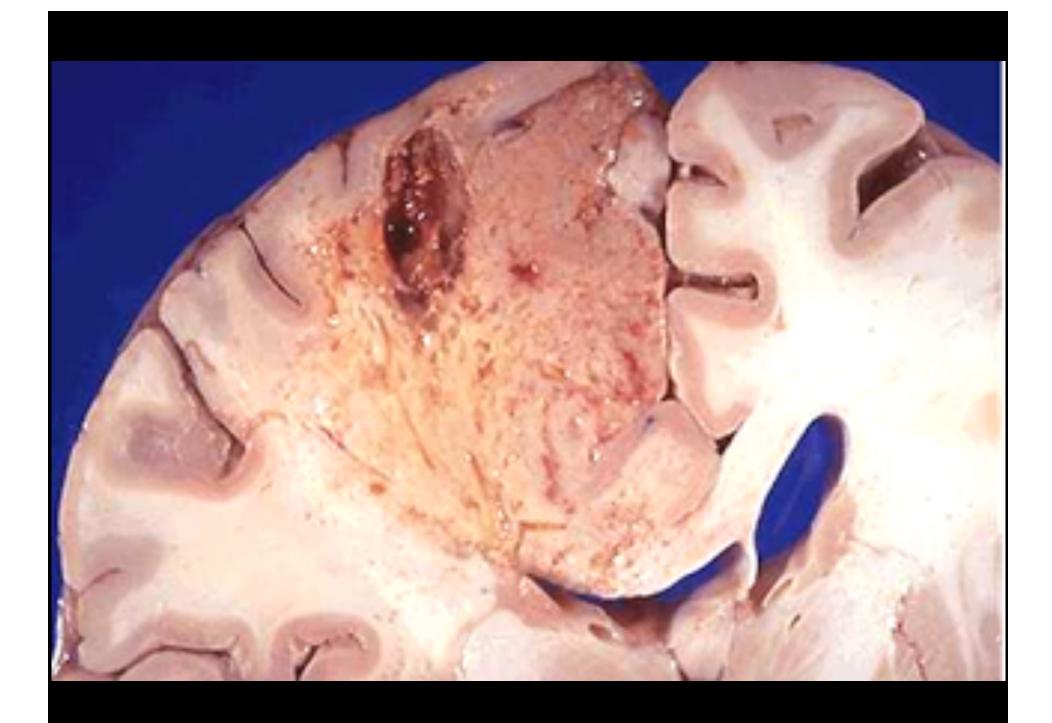


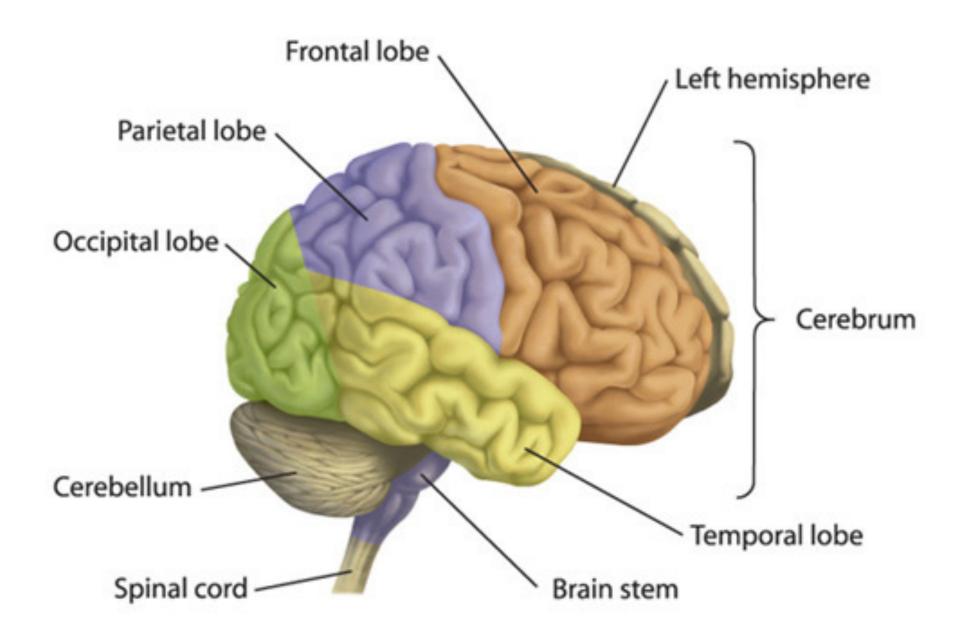


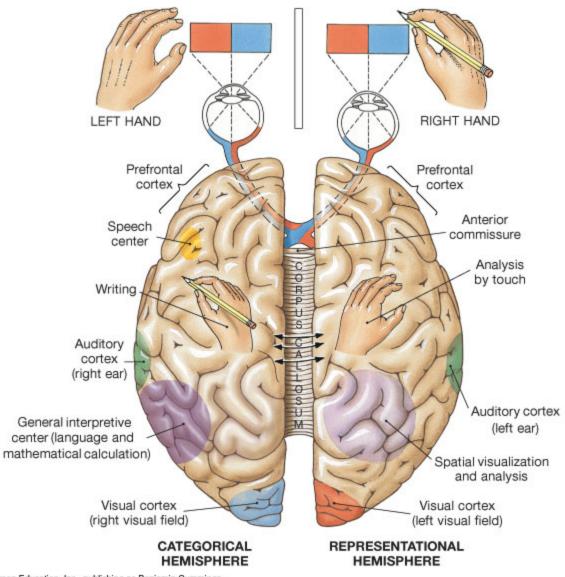


# But what is the Neural basis of attention?

## Evidence from Neglect







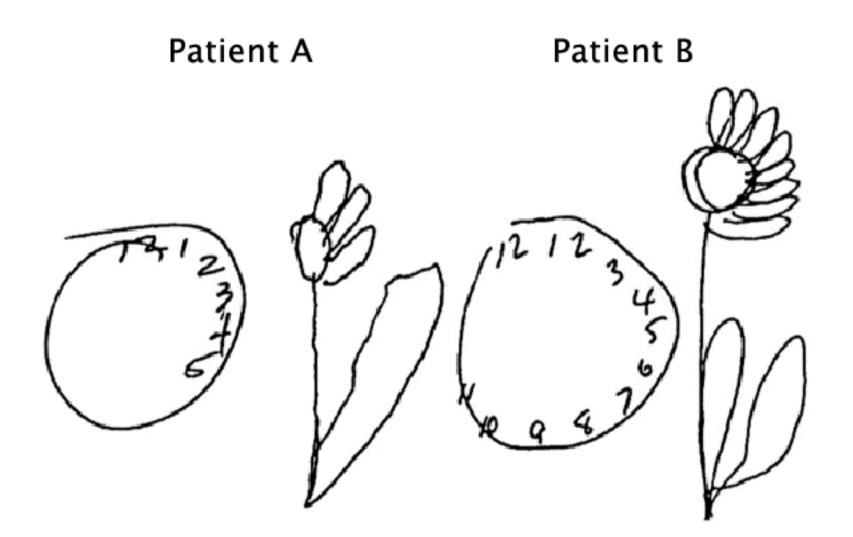
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#### **Specific Attention**

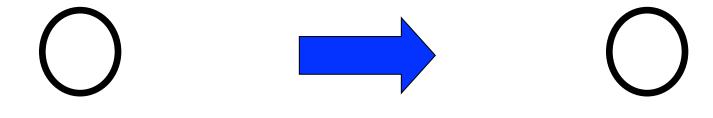
#### **General Attention**

#### **Neglect**

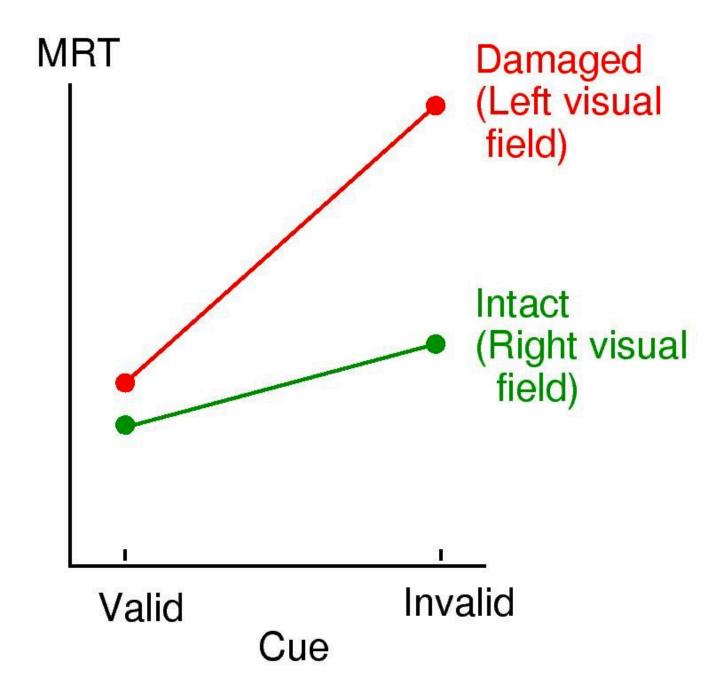
Attentional deficit
Ignorance of the left side of the world
"It just does not exist"



Copies of a clock and a daisy







## Anosognosia

### Anosognosia

- typically presents as a lack of awareness of left side lack of function (the clapping test)
- also associated with denial or confabulation (excuses)
- lack of knowledge of left side of the world (the mirror test)

# Blindsight

