## EPHE 357

## Descriptive Statistics

Measures of Central Tendency and Variability

Population:
the set of things (people, rats, brains, neurons, devices, etc.) to which you wish your findings to apply.

Sample: the hopefully representative members of the population from which you actually collect data.

Variable:
a thing (a concept, property, etc.) that we can name and either qualify (by assigning sub-names or adjectives) or quantify (by counting or measuring).

Descriptive Statistics:
mean, median, mode, variance, standard deviation...

Inferential Statistics:
t-tests, ANOVA, ANCOVA, regression, ICA...

Describing and Visualizing Data

## Plot your data!!!

## Descriptors: Where is it?

Mean

Median

Mode

## Mode

The most commonly occurring score.
i.e., the score obtained from the largest number of subjects


## Mode: Problems

Consider the following. Take a group of undergraduate students and ask them how many cigarettes they smoke in one day. It is quite possible, that the mode will be zero, but what does this tell us about the behaviour of the group?

## Median

The score that corresponds to the point at or below which $50 \%$ of the scores fall. (i.e., the $50^{\text {th }}$ percentile).


## Median: Problems

1. Not easily enterable into equations.
2. Not as stable from sample to sample as the mean.

## Median: Advantages



Mean Wage $=\$ 33.25$
Median Wage = \$8.25

Not sensitive to extreme scores

## Box Plots



## Mean

$$
\bar{x}=\frac{\sum x}{n}
$$

The most commonly reported measure of central tendency.

## Properties of the Mean

1. The mean is sensitive to the exact value of all the scores in the distribution

## Properties of the Mean

2. The sum of the deviations about the mean is zero

$$
\begin{array}{cc}
\boldsymbol{X} & X-\bar{X} \\
334 & -76.2 \\
387 & -23.2 \\
431 & 20.8 \\
521 & 110.8 \\
378 & -32.2 \\
\bar{X}=\begin{array}{cc}
410.2 & \sum
\end{array} 0
\end{array}
$$

## Properties of the Mean

3. The mean is sensitive to extreme scores


Mean $=42.86$


Mean $=52.45$

## Properties of the Mean

4. The sum of the squared deviations of all the scores about the mean is a minimum

$$
\begin{array}{ccc}
X & X-\bar{X} & (X-\bar{X})^{2} \\
334 & -76.2 & 5806.44 \\
387 & -23.2 & 538.24 \\
431 & 20.8 & 432.64 \\
521 & 110.8 & 12276.64 \\
378 & -32.2 & 1036.84 \\
\bar{X}=410.2 & & \sum 20090.8
\end{array}
$$

## Properties of the Mean

5. Under most circumstances, the mean is least subject to sampling variation

## Overall Mean

$$
\begin{gathered}
\bar{X}=\sum_{N} \text { All scores } \\
\bar{X}=\frac{n_{1} \bar{X}_{1}+n_{2} \bar{X}_{2}+\ldots .+n_{n} \bar{X}_{n}}{n_{1}+n_{2}+\ldots n_{n}}
\end{gathered}
$$

## Mean: Problems



Number of Partners Desired in the Next 30 Years

Sensitivity to outlying values

## Mean: Problems



Value might not exist in the actual data

## Mean: Advantages

1. It can be algebraically manipulated
2. If you draw several sample means from a population, they would reflect a more stable estimate of the population mean than sample medians and modes

Caution: Note that the statement says "If you draw several"

## Descriptors: How fat is it?

## Range

Deviation

Variance

Standard Deviation

Coefficient of Variation

## Range

## Range: Maximum Score - Minimum Score

## Deviation

## Deviation $=$ Score - Mean

Average Deviation $=0$

## Variance

Variance: the average of the squared deviations

$$
s^{2}=\frac{\sum(X-\bar{X})^{2}}{N}
$$

## Variance

## or is it...

$$
s^{2}=\frac{\sum(X-\bar{X})^{2}}{N-1}
$$

Why do we use $\mathrm{N}-1$ for samples?

## Standard Deviation

$$
s=\sqrt{\frac{\sum(X-\bar{X})^{2}}{N-1}}
$$



Mean $=63$
Standard Deviation $=10$


Mean $=63$
Standard Deviation $=2$


Mean $=43$
Standard Deviation $=2$

## Properties of the Standard Deviation

1. Provides a measure of dispersion
2. Sensitive to each score in the distribution
3. Stable with regard to sampling fluctuations

## Standard Deviation

$$
s=\sqrt{\frac{S S}{N-1}}
$$

$$
\begin{gathered}
S S=\sum(x-\bar{x})^{2} \\
S S=\sum X^{2}-\frac{\left(\sum X\right)^{2}}{N}
\end{gathered}
$$

## Coefficient of Variation

$$
c=\frac{\sigma}{\mu}
$$

fyi: the inverse of this is typically referred to as the signal to noise ratio

## Descriptors: What shape is it?

Skew

Kurtosis



$$
\begin{aligned}
\text { Skew } & =\frac{n}{(n-1)(n-2)} \sum\left(\frac{x_{j}-\bar{x}}{s}\right)^{3} \\
\text { Kurtosis } & =\left\{\frac{n(n+1)}{(n-1)(n-2)(n-3)} \sum\left(\frac{x_{j}-\bar{x}}{s}\right)^{4}\right\}-\frac{3(n-1)^{2}}{(n-2)(n-3)}
\end{aligned}
$$

Confidence Intervals

What is a confidence interval?

It is a range within which we believe the true value of the mean will fall.

Typically, we use 95\% or 99\% Confidence Intervals

## But what does it really mean?

What a confidence interval truly means is that we have a $95 \%$ confidence that the true value of the mean is within the prescribed range.

Thus, if we took 100 samples, on average, we would expect 5 samples to have means outside of the prescribed range.

## 95\% Confidence Intervals

Mean +/- Cl

$$
\bar{x} \pm 1.96 \times \frac{s}{\sqrt{N}}
$$



